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In Search of Sense Ahmed Ali Khan 2014-01-01 As the longest serving professional editor in Pakistans English language Press, Ahmad Ali Khan left a deep imprint on the countrys media. He acquired an iconic status in the field of journalism which he served for fifty years of his life. A perceptive and credible witness to history, Ahmad Ali Khan lived in a period of cataclysmic changes in the world, and particularly in the Indo-Pakistan subcontinent. Compiled posthumously, this book is much more than a record of Ahmad Ali Khans life. Other than his unfinished memoirs, it includes a few of his published writings, and some letters exchanged between him and his wife, the well known Urdu writer, Hajra Masroor.

Handbook of Nuclear Chemistry Attila Vértes 2010-12-10 This revised and extended 6 volume handbook set is the most comprehensive and voluminous reference work of its kind in the field of nuclear chemistry. The Handbook set covers all of the chemical aspects of nuclear science starting from the physical basics and including such diverse areas as the chemistry of transactinides and exotic atoms as well as radioactive waste management and radiopharmaceutical chemistry relevant to nuclear medicine. The nuclear methods of the investigation of chemical structure also receive ample space and attention. The international team of authors consists of scores of world-renowned experts - nuclear chemists, radiopharmaceutical chemists and physicists - from Europe, USA, and Asia. The Handbook set is an invaluable reference for nuclear scientists, biologists, chemists, physicists, physicians practicing nuclear medicine, graduate students and teachers - virtually all who are involved in the chemical and radiopharmaceutical aspects of nuclear science. The Handbook set also provides further reading via the rich selection of references.

Paper Cuts Dan Wasserman 1995 This collection of several hundred Wasserman cartoons covers eight years of national and international politics, three presidents, two national elections and the beginning of a third, and broken campaign promises too numerous to count.

Credit and Charge Card Fraud 1996

Between You and Me Mike Wallace 2005-10-25 At the age of 87, Mike Wallace is a legendary figure in broadcast journalism. Now, after 60 years of reporting on important events around the world, he shares his personal stories about the incredible range of celebrities, newsmakers, criminals, and world leaders who have subjected themselves to his unique brand of questioning. Through Wallace's intimate observations about these figures, we experience afresh the pivotal events that have shaped our world. Here, we meet the guilt-racked Secret Service agent assigned to John F. Kennedy's car in Dallas. We learn about the candid moment when President Nixon revealed an unexpected softer side. We witness the underpinnings of the century's greatest social movement through Wallace's eyes as he manages to earn the trust of major civil rights leaders, and we see the trauma Wallace experienced while covering the conflict in Israel. These off-camera anecdotes and fascinating excerpts from Wallace's interviews--with everyone from Eleanor Roosevelt to all the presidents of the last half century, from Frank Lloyd Wright to Johnny Carson, from Margaret Sanger to Malcom X--give us a new perspective on some of the greatest lives and minds of our time. With a reporter's eye for detail, Wallace mingles laughter, tragedy, and revelatory insight in a memoir unlike any other. For anyone who's ever wondered what it's like to make history for a living, this is a must-read.

Everyday Leadership Daniel Granholm Mulhern 2007 A down-to-earth, behind-the-scenes account that goes beyond the usual self-improvement book to put a human face on the role of leadership in our lives

House of Bush, House of Saud Craig Unger 2004-03-19 Newsbreaking and controversial -- an award-winning investigative journalist uncovers the thirty-year relationship between the Bush family and the House of Saud and explains its impact on American foreign policy, business, and national security. House of Bush, House of Saud begins with a politically explosive question: How is it that two days after 9/11, when U.S. air traffic was tightly restricted, 140 Saudis, many immediate kin to Osama Bin Laden, were permitted to leave the country without being questioned by U.S. intelligence? The answer lies in a hidden relationship that began in the 1970s, when the oil-rich House of Saud began courting American politicians in a bid for military protection, influence, and investment opportunity. With the Bush family, the Saudis hit a gusher -- direct access to presidents Reagan, George H.W. Bush, and George W. Bush. To trace the amazing weave of Saud-Bush connections, Unger interviewed three former directors of the CIA, top Saudi and Israeli intelligence officials, and more than one hundred other sources. His access to major players is unparalleled and often exclusive -- including executives at the Carlyle Group, the giant investment firm where the House of Bush and the House of Saud each has a major stake. Like Bob Woodward's The Veil, Unger's House of Bush, House of Saud features unprecedented reportage; like Michael Moore's Dude, Where's My Country? Unger's book offers a political counter-narrative to official explanations; this deeply sourced account has already been cited by Senators Hillary Rodham Clinton and Charles Schumer, and sets 9/11, the two Gulf Wars, and the ongoing Middle East crisis in a new context: What really happened when America's most powerful political family became seduced by its Saudi counterparts? **Beginning WordPress 3** Stephanie Leary 2010-08-06 One of the most popular open source blogging and content management systems, WordPress lets you create a website to promote yourself or your business quickly and easily--and better yet, it's free. WordPress is a flexible, user-friendly system, and it can be extended with a variety of themes and plugins. Beginning WordPress 3 is a complete guide for the beginning developer who wants to start using WordPress. You'll learn how to publish and manage online content, add media, create widgets and plugins, and much more.

Public Relations in Practice Anne Gregory 2004 The role of the public relations practitioner is becoming ever more demanding. International in scope, and written in a practical and easy-to-follow style, this fully updated second edition is packed with expert advice, providing a sound introduction to a wide range of specialist areas.

The Jihad Factory Sushant Sareen 2005 The Study Is Organized In 10 Chapters - Introduction - Breeding Grounds Of Jihad - Double Speak - Origins Of Jihad In Kashmir - Dividing Jihad To Control It - Profiles Of Jihadis - Recruitment, Training And Spread - Casualties In Jihad - Funding - The Coming Revolution - Index.

U.S.-Turkey Relations: A New Partnership Madeleine K Albright 2012-05-01 Turkey is a rising regional and global power facing, as is the United States, the challenges of political transitions in the Middle East, bloodshed in Syria, and Iran's pursuit of nuclear weapons. As a result, it is incumbent upon the leaders of the United States and Turkey to define a new partnership "in order to make a strategic relationship a reality," says a new Council on Foreign Relations (CFR)-sponsored Independent Task Force.

Crisis, Issues and Reputation Management Andrew Griffin 2014-04-03 Crisis, Issues and Reputation Management defines reputation, explores how to value it and provides practical guidelines for effective reputation management, including how to approach issues of Corporate Social Responsibility. Practical and accessible, it outlines a comprehensive approach to managing situations that may turn into crises and handling crises once they occur. Featuring a wide range of international case studies of brands who have had to respond to a variety of crises including Nestle, Unilever, General Electric, McDonald's, Coca-cola, Cadbury, Tesco, Pan Am, RBS and more, Crisis, Issues and Reputation Management demonstrates how organizations have to understand and respond rapidly to shifting public values, rising expectations, demands for public consultation and increasingly intrusive news media. As such, it provides a new and broader perspective on the topic for new and seasoned practitioners alike.

Handbook of Nuclear Chemistry Attila Vértes 2003 Impressive in its overall size and scope, this five-volume reference work provides researchers with the tools to push them into the forefront of the latest research. The Handbook covers all of the chemical aspects of nuclear science starting from the physical basics and including such diverse areas as the chemistry of transactinides and exotic atoms as well as radioactive waste management and radiopharmaceutical chemistry relevant to nuclear medicine. The nuclear methods of the investigation of chemical structure also receive ample space and attention. The international team of authors consists of 77 world-renowned experts - nuclear chemists, radiopharmaceutical chemists and physicists - from Austria, Belgium, Germany, Great Britain, Hungary, Holland, Japan, Russia, Sweden, Switzerland and the United States. The Handbook is an invaluable reference for nuclear scientists, biologists, chemists, physicists, physicians practicing nuclear medicine, graduate students and teachers - virtually all who are involved in the chemical and radiopharmaceutical aspects of nuclear science. The Handbook also provides for further reading through its rich selection of references.

A Threshold Crossed Omar Shakir 2021 "The widely held assumption that the Israeli occupation of Palestinian territory is a temporary situation and that the 'peace process' will soon bring an end to Israeli abuses has obscured the reality on the ground today of Israel's entrenched discriminatory rule over Palestinians. A single authority, the Israeli government, rules primarily over the area between the Jordan River and Mediterranean Sea, populated by two groups of roughly equal size, methodologically privileging Jewish Israelis while repressing Palestinians, most severely in the Occupied Palestinian Territory (OPT), made-up of the West Bank, including East Jerusalem, and Gaza. Drawing on years of human rights documentation, case studies and a review of government planning documents, statements by officials and other sources, [this report] examines Israel's treatment of Palestinians and evaluates whether particular Israeli policies and practices in certain areas amount to the crimes against humanity of apartheid and persecution."--Page 4 of cover.

The Oil Bubble Samuel P. Irvin 1868

Heat and Light Mike Wallace 2010-07-13 In Heat & Light, a legendary journalist and a journalism professor join forces to offer a one-of-a-kind guide for our next generation of great journalists. Drawing on the authors' decades of experience at the top of the field and inspired directly by beginners' most frequently asked questions, Heat & Light offers invaluable advice on such topics as: · balancing drama and information ('heat' vs. 'light') · generating and evaluating story ideas · the secrets to crafting good ledes · creating strong packages for the internet, tv, and radio · the specific requirements of writing for print and broadcast · the art of the interview Along the way, the authors share countless anecdotes from their own storied careers--and discuss larger questions such as the rapidly growing role of digital media and what it means for today's aspiring journalists. Includes an extensive "reporter's toolbox" of checklists, techniques, and resources

The Power of Promise M V Ramana 2012-12-15 Nuclear power has been held out as possibly the most important source of energy for India. And the dream of a nuclear-powered India has been supported by huge financial budgets and high-level political commitment for over six decades. Nuclear power has also been presented as safe, environmentally benign and cheap. Physicist and writer M.V. Ramana offers a detailed narrative of the evolution of India's nuclear energy programme, examining different aspects of it and the claims of success made on its behalf. In The Power of Promise he makes a historically nuanced and compelling argument as to why the nuclear energy programme has failed in the past and why its future is dubious. Ramana shows that nuclear power has been more expensive than conventional forms of electricity generation, that the ever-present risk of catastrophic accidents is heightened by observed organizational inadequacies at nuclear facilities, and that existing nuclear fuel cycle facilities have been correlated with impacts on public health and the environment. He offers detailed information and analysis that should serve to deepen the debate on whether India should indeed embark on a massive nuclear programme.

Effective Internal Communication Lyn Smith 2008 Previously overlooked in the workplace, this book explores how internal communication is conducted across the different sectors and in organisations of differing sizes and complexity.

A Tale Out of Luck Willie Nelson 2008-09-03 Retired Texas Ranger Captain Hank Tomlinson intends to spend the rest of his days raising cattle on his Broken Arrow Ranch, and nurturing his frontier town of Luck, Texas. But when the brutal murder and scalping of a mysterious drifter leads to a clash between cavalry soldiers and a band of Comanche Indians suspected of the killing, a full-scale Indian uprising seems likely. Worse yet, the murder of the drifter bears a disturbing resemblance to a string of killings Hank remembers from his distant and violent past as a Texas Ranger. Meanwhile, Hank's twenty-year-old son, Jay Blue, and his adoptive brother, Skeeter, find themselves on the trail of a valuable Kentucky mare who vanished under their watch. The trail leads them into the dangerous haunts of outlaws and vengeful Comanche warriors. Now Hank must attempt to keep his sons safe while trying to catch a murderer who he knows will soon strike again. His ace-in-the-hole is beautiful Flora Barlow, the tavern owner with a knack for detective work. Though rival lawman, Matt Kenyon, and competing rancher, Jack Brennan, complicate Hank's investigation, he and Flora slowly begin to uncover a crooked web of crime, deception, and murder. Dark secrets emerge, and everyone must choose sides as lawmen, outlaws, soldiers, and Indian warriors converge for a final, bloody confrontation.

Ethics in Public Relations Patricia J Parsons 2008-11-03 Ethical practice in any professional discipline is guided by age-old philosophical perspectives, but its modern parameters are continually evolving. Ongoing developments in technology, social media and social contexts mean that public relations and its practices in particular are constantly changing, and so are the ethical questions faced by practitioners in the field. Ethical questions and dilemmas are inherent to public relations, and ensuring that practitioners operate ethically is fundamental to both the professionalism and credibility of the field. Engaging and accessible, Ethics in Public Relations offers a lively exploration of the key ethical concerns present in the public relations world today by way of practical tips and guidance to support those in PR and corporate communications. It covers topics including the roles which lies, truth and honesty play; utilitarianism; practising respect and morality; authorship; conflicts of interest; PR and the corporate ethics programme; moonlighting; the impact of whistleblowing and more. Written by a leading academic in the field, this fully updated third edition of Ethics in Public Relations includes an entirely new chapter on the uses of ethics in social media, covering topical issues such as blogger engagement and the relationship between employee social

media activity and organizational reputation.

Who Walk in Darkness Chandler Brossard 2015-06-09 Considered by many to be the first Beat novel, this underground classic follows a clique of young bohemians from dive bar to dance hall in 1940s New York Recently fired from his job and not yet ready to find a new one, aspiring author Blake Williams begins his evenings at the Sporting Club Bar in Greenwich Village, where he knows he will find Henry Porter. An ambitious and manipulative writer rumored to be "passing" for white, Henry has a cold-hearted charisma that is both irresistible and infuriating to his friends. While sipping beers delivered by the bar's surly Italian waiter, Henry and Blake discuss their plans for the night: a trip uptown to dance to the strains of a Puerto Rican orchestra, perhaps, or a prize fight at Madison Square Garden, or maybe a party in a dim and crowded apartment on Prince Street, reefer smoke clouding the air. The possibilities are endless--until the money runs out. Originally published in 1952, Who Walk in Darkness was one of the most controversial novels of midcentury America. Its cast of hip young men and women--from the unforgettable antihero Henry Porter to Harry Lee, a talented but heavy-drinking novelist going through a period of grave self-doubt--were based on well-known figures of the era. Their existential crises are portrayed with an honesty that shocked the publishing establishment and helped give rise to one of the most significant literary movements in American history. As relevant today as it was more than half a century ago, Who Walk in Darkness is the masterwork of an author far ahead of his time and a captivating character study whose influence can be felt in novels as wide-ranging as Jack Kerouac's On the Road and Philip Roth's The Human Stain.

Creativity in Public Relations Andy Green 2007 "Creativity in Public Relations" guides the reader through a range of techniques and tips for generating creative ideas, as described by the "five IUs" of the creative process: information, incubation, illumination, integration, and illustration.

Education System in Saudi Arabia Md. Muddassir Quamar 2020-12-22 This book is a comprehensive study on the education system of Saudi Arabia, placing the reforms and changes it has undergone in the past two decades within the context of the historical evolution of the education system. An education system cannot be seen in isolation of the society; it plays a significant role in shaping the individual, state and the society, that in turn, have a bearing on the education system and its evolution. Therefore, this book locates Saudi education in the backdrop of the changes in the society, how they have facilitated or hindered the education reforms and how the education reforms have impacted the society. The book does not ignore the immediate trigger for the beginning of a comprehensive reforms process but goes beyond it to find much deeper socio-political and economic rationales that paved the way for the reforms. It provides a nuanced understanding of the interplays of various socioeconomic as well as political factors that have shaped the education system in Saudi Arabia.

Children's Museum News Brooklyn Institute of Arts and Sciences. Children's Museum 1916

Cybercrime, Organized Crime, and Societal Responses Emilio C. Viano 2016-12-10 This timely book provides contributions on international, comparative crime phenomena: gangs, trafficking, fear of crime, and crime prevention. It highlights contributions originally prepared for the XVII World Congress of Criminology and for the 2015 Cybercrime Conference in Oñati, Spain which have been selected, reviewed, and adapted for inclusion in this volume. The work features international contributors sharing the latest research and approaches from a variety of global regions. The first part examines the impact of gangs on criminal activities and violence. The second part explores illegal trafficking of people, drugs, and other illicit goods as a global phenomenon, aided by the ease of international travel, funds transfer, and communication. Finally, international approaches to crime detection prevention are presented. The work provides case studies and fieldwork that will be relevant across a variety of disciplines and a rich resource for future research. This work is relevant for researchers in criminology and criminal justice, as well as related fields such as international and comparative law, public policy, and public health.

A Guide to Forensic Testimony Fred Chris Smith 2003 A technical expert and a lawyer provide practical approaches for IT professionals who need to get up to speed on the role of an expert witness and how testimony works. Includes actual transcripts and case studies.

Israel/Palestine and the Queer International Sarah Schulman 2012-10-12 At once a memoir, a call to support the Boycott, Divestment and Sanctions movement, and an argument for queer solidarity across borders, this book tells the story of how novelist and activist Sarah Schulman's became aware of how issues of the Israeli occupation of Palestine were tied to her own gay and lesbian politics.

Fulfilling the Promise National Research Council 1990-02-01 Why are students today not learning biology, appreciating its importance in their lives, or pursuing it as a career? Experts believe dismal learning experiences in biology classes are causing the vast majority of students to miss information that could help them lead healthier lives and make more intelligent decisions as adults. How can we improve the teaching of biology throughout the school curriculum? Fulfilling the Promise offers a vision of what biology education in our schools could be--along with practical, hard-hitting recommendations on how to make that vision a reality. Noting that many of their recommended changes will be controversial, the authors explore in detail the major questions that must be answered to bring biology education to an acceptable standard: how elementary, middle, and high-school biology education arrived at its present state; what impediments stand in the way of improving biology education; how to properly prepare biology teachers and encourage their continuing good performance; and what type of leadership is needed to improve biology education.

Free Lunch David Cay Johnston 2007-12-27 The bestselling author of Perfectly Legal returns with a powerful new exposé How does a strong and growing economy lend itself to job uncertainty, debt, bankruptcy, and economic fear for a vast number of Americans? Free Lunch provides answers to this great economic mystery of our time, revealing how today's government policies and spending reach deep into the wallets of the many for the benefit of the wealthy few. Johnston cuts through the official version of events and shows how, under the guise of deregulation, a whole new set of regulations quietly went into effect-- regulations that thwart competition, depress wages, and reward misconduct. From how George W. Bush got rich off a tax increase to a \$100 million taxpayer gift to Warren Buffett, Johnston puts a face on all of the dirty little tricks that business and government pull. A lot of people appear to be getting free lunches, but of course there's no such thing as a free lunch, and someone (you, the taxpayer) is picking up the bill. Johnston's many revelations include: How we ended up with the most expensive yet inefficient health-care system in the world How homeowners title insurance became a costly, deceitful, yet almost invisible oligopoly How our government gives hidden subsidies for posh golf courses How Paris Hilton's grandfather schemed to retake the family fortune from a charity for poor children How the Yankees and Mets owners will collect more than \$1.3 billion in public funds In these instances and many more, Free Lunch shows how the lobbyists and lawyers representing the most powerful 0.1 percent of Americans manipulated our government at the expense of the other 99.9 percent. With his extraordinary reporting, vivid stories, and sharp analysis, Johnston reveals the forces that shape our everyday economic lives and shows us how we can finally make things better.

Corporation 2020 Pavan Sukhdev 2012-10-01 Business as usual' isn't working. There is an emerging consensus that all is not well with today's market-centric economic model. Although it has delivered wealth over the last half-century and pulled millions out of poverty, it is recession-prone, leaves too many people unemployed, creates ecological scarcities and environmental risks, and widens the gap between the rich and the poor. In Corporation 2020, Pavan Sukhdev lays out a sweeping new vision for tomorrow's corporation: one that will increase human well being and social equity, decrease environmental risks and ecological losses, and still generate profit. Sukhdev illustrates his vision with examples ranging from Infosys's creation of human capital to Citibank's having to change its project finance policy due to rainforest destruction. From its insightful look into the history of the corporation to the thoughtful discussion of the steps needed to craft a better corporate model, Corporation 2020 offers a hopeful vision for the role of business in shaping a more equitable, sustainable future.

The Transits of Venus Harry Woolf 1981-01-01

Planning and Managing Public Relations Campaigns Anne Gregory 2010-06-03 Getting a public relations campaign or programme off the ground can seem an overwhelming task. But, as with any project, the secret of success lies in good planning and effective management. This fully updated second edition of Planning and Managing Public Relations Campaigns provides a blueprint for all practitioners. It describes how to initiate and manage the ongoing development of a programme in a structured way to benefit both the organization and its clients. Practical and easy to read, the book takes the form of a step-by-step guide, covering many vital areas including: the public relations function; starting the planning process; research and analysis; setting objectives; strategy and tactics; timescales and resources; evaluation and review. Packed with numerous case studies, the book demonstrates a 10-point plan for ensuring successful campaigns and programmes. By using the techniques presented here, public relations practitioners will be able to drive events instead of being driven by them. Endorsed by the Institute of Public Relations, Planning and Managing Public Relations Campaigns is vital reading for students, practitioners or managers who want a definitive guide to the planning and management process.

PR and Communication in Local Government and Public Services John Brown 2013-07-03 In the UK's current climate of budget cuts and policy changes, local government officials need to be aware of best practice in both broadcasting their services and responding to crises in their communities. Meanwhile, changes in the media - from the rise of social media, to web access for older consumers - present new challenges for local councils about how to best convey their key messages and protect their 'brand'. Full of expert advice, tools and case studies from a variety of sources, PR and Communication in Local Government and Public Services is a practical reference guide to delivering professional public relations for both communications and the delivery of local services. It offers a detailed analysis of the issues that are unique to this challenging and fast-moving environment, whilst reinforcing the importance of effective and meaningful communication to both local democracy and the planning and delivery of quality services. About the PR in Practice series: Published in collaboration with the Chartered Institute of Public Relations (CIPR), the PR in Practice series comprises accessible, practical introductions to day-to-day issues of public relations practice and management. The series' action-oriented approach keeps knowledge and skills up to date.

Georgian Security Nils Muiznieks 2008

Responding to National Water Resources Challenges 2010

Running a Public Relations Department Mike Beard 2001 Good management practice is essential if a PR department is to be highly valued and cost effective. This updated edition aims to show business practitioners exactly how this can be achieved. The result is a hands-on guide offering accessible and practical advice for PR activity.

Reset Stephen Kinzer 2010-06-08 The bestselling author of Overthrow offers a new and surprising vision for rebuilding America's strategic partnerships in the Middle East What can the United States do to help realize its dream of a peaceful, democratic Middle East? Stephen Kinzer offers a surprising answer in this paradigm-shifting book. Two countries in the region, he argues, are America's logical partners in the twenty-first century: Turkey and Iran. Besides proposing this new "power triangle," Kinzer also recommends that the United States reshape relations with its two traditional Middle East allies, Israel and Saudi Arabia. This book provides a penetrating, timely critique of America's approach to the world's most volatile region, and offers a startling alternative. Kinzer is a master storyteller with an eye for grand characters and illuminating historical detail. In this book he introduces us to larger-than-life figures, like a Nebraska schoolteacher who became a martyr to democracy in Iran, a Turkish radical who transformed his country and Islam forever, and a colorful parade of princes, politicians, women of the world, spies, oppressors, liberators, and dreamers. Kinzer's provocative new view of the Middle East is the rare book that will richly entertain while moving a vital policy debate beyond the stale alternatives of the last fifty years.

Ion Channels and Calcium Signaling in the Microcirculation William F. Jackson 2020-06 Ion Channels and Calcium Signaling in the Microcirculation, Volume 85, the latest release in the Current Topics in Membranes series, highlights the latest advances in the expression and function of ion channels and calcium signaling in vascular smooth muscle and endothelial cells in resistance arteries, arterioles and capillaries, critical components of microcirculation, the business end of the cardiovascular system. Leading experts have contributed chapters, including Smooth muscle ion channels and calcium signaling in the regulation of striated muscle arteriolar tone; Endothelial KIR channels as a key component of shear stress-induced mechanotransduction; Endothelial TRPV4 channels and vasodilator reactivity, and much more. Additional sections cover cerebral capillary endothelial TRPA channels and the regulation of blood flow; Endothelial mineralocorticoid receptors and the regulation of TRPV4 function in cerebral parenchymal arterioles in hypertension; Subcellular calcium signaling and myogenic tone development in the retinal microcirculation; Hypertensive KIR channels: Basis, properties and regulation by lipid and hemodynamic forces, Ion channels and calcium signaling in capillary endothelial cells; Ion channels and calcium signaling in bladder arterioles and resistance arteries, and Myoendothelial feedback and endothelial IKCa and sKCa channels.

Practical Machine Learning for Streaming Data with Python Sayan Putatunda 2021-04-09 Design, develop, and validate machine learning models with streaming data using the Scikit-Multiflow framework. This book is a quick start guide for data scientists and machine learning engineers looking to implement machine learning models for streaming data with Python to generate real-time insights. You'll start with an introduction to streaming data, the various challenges associated with it, some of its real-world business applications, and various windowing techniques. You'll then examine

incremental and online learning algorithms, and the concept of model evaluation with streaming data and get introduced to the Scikit-Multiflow framework in Python. This is followed by a review of the various change detection/concept drift detection algorithms and the implementation of various datasets using Scikit-Multiflow. Introduction to the various supervised and unsupervised algorithms for streaming data, and their implementation on various datasets using Python are also covered. The book concludes by briefly covering other open-source tools available for streaming data such as Spark, MOA (Massive Online Analysis), Kafka, and more. What You'll Learn Understand machine learning with streaming data concepts Review incremental and online learning Develop models for detecting concept drift Explore techniques for classification, regression, and ensemble learning in streaming data contexts Apply best practices for debugging and validating machine learning models in streaming data context Get introduced to other open-source frameworks for handling streaming data. Who This Book Is For Machine learning engineers and data science professionals

Risk Issues and Crisis Management in Public Relations Michael Regester 2008-06-03 The reputation of an organisation influences who we buy from, work for, supply to and invest in. Intangible assets, of which reputation forms an important part, account for well over 50 per cent of the value of the Fortune 500 and even more in the case of the FTSE 100. This fourth edition of *Risk Issues and Crisis Management in Public Relations* has been completely revised and aims to define reputation, explores how to value it and provides practical guidelines for effective reputation management. This latest edition features new sections on the effects of recent world events, Corporate Social Responsibility, climate change and sustainability, legal revisions and the use of the Internet in a crisis. Featuring new case studies on Oxfam V Starbucks, Sony, Dell, Ribena, BP, Bernard Matthews and the bird flu issue, Northern Rock, Walmart, Celebrity Big Brother 07, the Cadbury Salmonella outbreak, the Virgin train crash and the Buncefield Oil Explosion, the book charts how rapidly the reputation management agenda moves and yet how slowly business learns.