

Stories/2003/07/03

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Sebastian Schütz, 2015

David Beckham, 2015

Beckham - Der Weg vom Sport- zum Popstar: Eine medienökonomische Analyse
Sebastian Schütz 2015
David Beckham war ein überdurchschnittlich begabter Fußballspieler, der aussergewöhnlich gute Flanken schlagen und tolle Freistoosse schiessen konnte. Andererseits ist er aber auch der wohl meistfotografierte Sportler der Welt, Trendsetter, tatowierte Mode-Ikone mit Hang zum Extravaganten, führt eine skandaltrachtige Ehe mit einem Ex-Spiegeli und wechselt seine Frisuren so häufig wie andere Menschen ihre Kleidung. Die Frage ist nun was überwiegt? Ist Beckham Sportler oder doch schon eher Popstar? Metaphorisch gesprochen konnte man sich eine Waage mit zwei Gewichten vorstellen. Die beinahe schon philosophische Frage lautet dann, ist eines der beiden Gewichte schwerer als das andere und bringt somit die vorhandene Balance aus dem Gleichgewicht? Diese Studie stellt einen Versuch dar, diese Fragestellung aus einer medienökonomischen Perspektive zu beantworten. Es soll dabei nicht nur um einen Vergleich der Person, bzw. des Stars David Beckham mit Film- oder Popstars gehen, sondern auch um dessen Hauptbetätigungsfeld.“ Anders ausgedruckt soll auch der Sport, insbesondere der professionelle Fussball mit anderen Bereichen der Unterhaltungsindustrie wie Film oder Musik verglichen werden. In dieser Abhandlung soll das bisher relativ wenig Untersuchte Verhältnis zwischen Sport und Unterhaltung, sowie die veränderte Bedeutung des Sports, insbesondere des Fussballs näher beleuchten.“
Topsy & Tim Meet the Dentist Jean Adamson 1998

The Prosperity Agenda
Nancy Soderberg 2008-07-21
Discusses modern-day events and the effects they are having on this nation’s standing in the world, examining policies and practices with regard to economic growth, terrorism, and nuclear weapons on the international stage.

The New Khaki
Arvind Verma 2010-12-14
In a democratic society, police are expected to be accountable to the people they serve, upholding the rights of citizens and following due process. In India, however, political pressure in the competitive electoral arena forces the police to adopt questionable means and dubious strategies. As a hierarchical bureaucratic organization, disciplined in a military tradition and schooled in colonial traditions of deference to authority figures, India’s police personnel have effectively alienated the very people they are supposed to serve and protect. In response to the overwhelmingly bleak pessimism of researchers and analysts scrutinizing India’s police force, The New Khaki: The Evolving Nature of Policing in India highlights those unobtrusive and indirect paths toward effective transformation in spite of politicians and bureaucrats. Analyzing the obstacles to reform, the book argues forcefully and systematically to present areas of potential innovation and successful case studies. Focusing on practical and actionable options, the book examines how the use of new technology, the judiciary, and other creative administrative mechanisms can give determined police leaders the methods to change the policing system and its practices. It also provides strong evidence for the role of research and scholarship in transforming the police organization, offering illustrative examples and creative responses to endemic problems. The case studies presented here suggest that even when the powerful sections of society and those who control the police are not ready to bring changes, imaginative police leadership can find creative means to transform their organization to serve the people.
The New Khaki: The Evolving Nature of Policing in India is a must-read for all those who are concerned about policing and interested in its improvement for a better world.

The Greatest Game Ever Played
Mark Frost 2002-11-06
THE GREATEST GAME EVER PLAYED is the story of Francis Ouimet and Harry Vardon, who in pursuit of their passion for a game that captivated them as children, broke down rigid social barriers that made their sport accessible to everyone on both sides of the Atlantic and beyond, positioning golf as one of the most widely played games in the world. Ouimet and Vardon were two men from different generations and vastly different corners of the world whose lives, unbeknownst to them at the time, bore remarkable similarities, setting them on parallel paths that led with a kind of fated inevitability to their epic battle at Brookline years in the future. This collision resulted in the big bang’ that gave rise to the sport of golf as we know it today. For Mark Frost, Francis Ouimet and Harry Vardon represent everything that’s right about sports in general and sportsmen in particular; gentlemen, champions, teachers, leaders, and each in their own quiet way, heroes. In THE GREATEST GAME EVER PLAYED, Frost attempts to create penetrating studies of both of these men, along with over dozens of the game’s seminal figures, within the dramatic framework offered by the tournament when they finally met, one of the most thrilling sports events in history, the 1913 U.S. Open.
Business Ethics
Joseph W. Weiss 2014-07-14
NEW EDITION, REVISED AND UPDATED This is a pragmatic, hands-on, up-to-date guide to determining right and wrong in the business world. Joseph Weiss integrates a stakeholder perspective with an issues-oriented approach so students look at how a business’s actions affect not just share price and profit but the well-being of employees, customers, suppliers, the local community, the larger society, other nations, and the environment. Weiss uses a wealth of contemporary examples, including twenty-three customized cases that immerse students directly in recent business ethics dilemmas and ask them to consider how they would resolve them. The recent economic collapse raised ethical issues that have yet to be resolved—there could not be a better time for a fully updated edition of Weiss’s classic, accessible blend of theory and practice. New to the Sixth Edition! New Cases! Fourteen of the twenty-three cases in this book are brand new to this edition. They touch on issues such as cyberbullying, fracking, neuromarketing, and for-profit education and involve institutions like Goldman Sachs, Google, Kaiser Permanente, Walmart, Ford, and Facebook. Updated Throughout! The text has been updated with the latest research, including new national ethics survey data, perspectives on generational differences, and global and international issues. Each chapter includes recent business press stories touching on ethical issues. New Feature! Several chapters now feature a unique Point/Counterpoint exercise that challenges students to argue both sides of a contemporary issue, such as too-big-to-fail institutions, the Boston bomber Rolling Stone cover, student loan debt, online file sharing, and questions raised by social media.

Summary and Analysis of Benjamin Franklin
Worth Books 2017-02-28
So much to read, so little time? This brief overview of Benjamin Franklin tells you what you need to know—before or after you read Walter Isaacson’s book. Crafted and edited with care, Worth Books set the standard for quality and give you the tools you need to be a well-informed reader. This short summary and analysis of Benjamin Franklin by Walter Isaacson includes:
Historical context
Chapter-by-chapter overviews
Character profiles
Detailed timeline of events
Important quotes
Fascinating trivia
Glossary of terms
Supporting material to enhance your understanding of the original work
About Benjamin Franklin: An American Life by Walter Isaacson: In his thorough examination of one of America’s Founding Fathers, biographer Walter Isaacson explores the life and times of Benjamin Franklin and his legacy as a scientist, writer, diplomat, printing mogul, and voice for the common man. Isaacson follows Franklin from young runaway teenager in Philadelphia, to the savvy statesman coordinating the Franco-American alliance during the Revolutionary War, to the wise, 80-year-old politician at the Constitutional Convention. In between, we learn about Franklin the person—his complicated relationships, his scientific curiosity and brilliant discoveries, and the civic-mindedness that caused him to found a library, a fire department, a university, and a hospital. Franklin’s principles of democracy and admiration for the middle class continue to be at the foundation of American society. The summary and analysis in this ebook are intended to complement your reading experience and bring you closer to a great work of nonfiction.

Medicine Bags and Dog Tags
Al Carroll 2008
As far back as colonial times, Native individuals and communities have fought alongside European and American soldiers against common enemies. Medicine Bags and Dog Tags is the story of these Native men and women whose military service has defended ancient homelands, perpetuated longstanding warrior traditions, and promoted tribal survival and sovereignty.

Letter Dated 2003/07/03 from the Permanent Mission of the Republic of the Philippines to the United Nations Addressed to the Department for Disarmament Affairs on the Programme of Action to Prevent, Combat and Eradicate the Illicit Trade in Small Arms and Light Weapons in All Its Aspects
Philippines 2003
Reports on measures taken by the Philippines to implement General Assembly resolution 57/72 and the Programme of Action to Prevent, Combat and Eradicate the Illicit Trade in Small Arms and Light Weapons in All Its Aspects.

Restoring the Rule of Law
United States. Congress. Senate. Committee on the Judiciary. Subcommittee on the Constitution (2007-) 2008

The Embassy
Dante Paradiso 2016-10-03
In a distant war, in a city under siege, U.S. Ambassador John W. Blaney faced a terrible choice: abandon the mission or risk the lives of his team to give diplomacy a last chance... In 2003, Liberia was one of the most dangerous and isolated countries in the world. President Charles Taylor, a feared warlord, presided over a fractured state and countless unruly militiamen and child soldiers as two rebel armies marched to depose him. When an international court indicted Taylor for war crimes, the rebels attacked the capital and months of vicious fighting ensued. With Washington split on how to respond and pressure mounting to shutter the chancery once and for all, the Ambassador kept the flag flying. The U.S. embassy served as a rallying point for international efforts to save Liberia. West African peacekeepers backed by U.S. forces prepared to deploy, but a final, merciless attack by the rebels left the capital split and Taylor’s forces dug in for a last, blood-soaked stand. With no margin for error, the Ambassador and his team made three forays across the front lines in a desperate bid to broker a local ceasefire that would lift the siege, stop the killing, and give space for peace to take root. The Embassy is a graphic, cinematic retelling of the harrowing climax of the Liberian civil war and the U.S. and West African role in ending it. Through interviews with the Ambassador and key members of the country team, as well as with peacekeepers, U.S. troops, relief workers, foreign correspondents, senior Liberian officials and rebel leaders, Dante Paradiso reconstructs the violence and chaos of those times to create an enduring portrait of a U.S. embassy under fire and the kind of daring frontline diplomacy that can change the fate of a nation. harrowing climax of the Liberian civil war. The views expressed in this book are the author’s own and not necessarily those of the United States Department of State or the United States Government.

50 Reasons Not to Vote for Bush
Robert Sterling 2004
Here are 50 witty, extravagantly sourced and take no prisoners style reasons why Americans need to take back America from the corrupt menace currently occupying the White House. Written by Konformist.com’s webmaster Robert Sterling, with contributions, both visual and textual, from Russ Kick, Sam Smith, Greg Palast and Robbie Conal.

Osama’s Revenge
Paul L. Williams 2004
Former consultant for the FBI on organized crime and international terrorism and a seasoned investigative reporter, Paul Williams reveals the potential for nuclear terrorism on U.S. soil in this shocking exposé. Based on the findings of U.S., Israeli, Pakistani, and U.K. intelligence, Williams describes how the theft of tactical nuclear weapons from Russian arsenals have in all likelihood made their way to al-Qaeda cells throughout the United States in preparation for the next terrorist attack. Williams presents evidence showing that, in the chaos following the demise of the Soviet Union, the Chechen mafia got their hands on portable Russian nuclear weapons. Between 1996 and 2001, they negotiated the sale of twenty nuclear "suitcase bombs" to representatives of Osama bin Laden. According to Williams, reliable sources indicate that these bombs may already be in the possession of al-Qaeda cells in New York, Washington, Miami, Chicago, Las Vegas, Houston, and Los Angeles. In addition, bin Laden has recruited former Soviet scientists and technicians to maintain these weapons and recharge their nuclear cores so that they may be deployed immediately on his command. In 2001, he issued a statement boasting of a "Hiroshima" against America. Also included in the book are bin Laden's "Letter to America" and his "Declaration of War against the Americans Occupying the Land of the Two Holy Places," as well as the World Islamic Statement declaring "Jihad against Jews and Crusaders." These crucial documents highlight the rationale behind and the depth of bin Laden's hatred for the United States. Moreover, Williams documents that Osama has the international network of embedded terrorists to carry out his threats. Although the media have reported on some of these threatening developments and government insiders have acknowledged the threat of nuclear attack, no one until now has put all the pieces together in a coherent, no-nonsense way. Williams makes a persuasive case that Bin Laden and his deputies have the motive and the means and are waiting for the right opportunity to launch an apocalyptic attack against the "Great Satan" of America.

Review of International Studies 2005

Letter Dated 2003/07/03 from the President of the General Assembly Addressed to the Chairman of the 5th Committee
UN. General Assembly (57th sess. : 2002-2003). President 2003
Transmits letter dated 27 June 2003 from the Chairman of the Committee on Contributions regarding its report on the requests for exemption, under Art. 19 of the Charter of the UN, from Burundi, the Central African Republic, the Comoros, the Democratic Republic of the Congo, Georgia, Guinea-Bissau, the Republic of Moldova, Sao Tome and Principe, Somalia and Tajikistan for appropriate action by the 5th Committee.

Perpetrator Cinema
Raya Morag 2020-03-17
Perpetrator Cinema explores a new trend in the cinematic depiction of genocide that has emerged in Cambodian documentary in the late twentieth- and early twenty-first centuries. While past films documenting the Holocaust and genocides in Yugoslavia, Rwanda, and elsewhere have focused on collecting and foregrounding the testimony of survivors and victims, the intimate horror of the autogenocide enables post-Khmer Rouge Cambodian documentarians to propose a direct confrontation between the first-generation survivor and the perpetrator of genocide. These films break with Western tradition and disrupt the political view that reconciliation is the only legitimate response to atrocities of the past. Rather, transcending the perpetrator’s typical denial or partial confession, this extraordinary form of “dual” documentary creates confrontational tension and opens up the possibility of a transformation in power relations, allowing viewers to access feelings of moral resentment. Raya Morag examines works by Rithy Panh, Rob Lemkin and Thet Sambath, and Lida Chan and Guillaume Suon, among others, to uncover the ways in which filmmakers endeavor to allow the survivors’ moral status and courage to guide viewers to a new, more complete understanding of the processes of coming to terms with the past. These documentaries show how moral resentment becomes a way to experience, symbolize, judge, and finally incorporate evil into a system of ethics. Morag’s analysis reveals how perpetrator cinema provides new epistemic tools and propels the recent social-cultural-psychological shift from the era of the witness to the era of the perpetrator.

The MBA Oath
Max Anderson 2010-04-29
“As a manager, my purpose is to serve the greater good by bringing people and resources together to create value that no single individual can create alone...” So begins the MBA Oath, conceived in early 2009 by Max Anderson, Peter Escher, and a team of Harvard Business School students. They saw that in the wake of the financial crisis, the Madoff scandal, and other headlines, MBAs were being vilified. People were angry because business leaders, many of whom were MBAs, seemed not to care about anything beyond their own private interests. Many began to question the worth of business schools and the MBA degree. The oath quickly spread beyond Harvard, becoming a worldwide movement for a new generation of leaders who care about society as well as the bottom line. Thousands of graduating MBAs have now pledged to conduct themselves with honesty and integrity, just as medical students swear by the Hippocratic oath before they can practice. This book is the manifesto for the movement. It provides not only a strong case for why the MBA Oath is necessary but also examples of how it can be applied in the real world. It will help guide businesspeople through some of the toughest decisions they’ll make in their careers.

Letter dated 2003/07/03 from the Permanent Mission of the Republic of Benin to the United Nations addressed to the Department for Disarmament Affairs on the Programme of Action to Prevent, Combat and Eradicate the

Illicit Trade in Small Arms and Light Weapons in All Its Aspects
Benin 2003
Reports on measures taken by Benin to implement the Programme of Action to Prevent, Combat and Eradicate the Illicit Trade in Small Arms and Light Weapons in All Its Aspects.

The Catholic Periodical and Literature Index 2003

Das Schweizer Buch 2003

Ethical Leadership
Walter E. Fluker
We live in a leadership crisis. “In an age when incompatible worlds collide and when scandals rock formerly stable institutions,” says Walter Fluker, “what counts most is ethical leadership and the qualities of personal integrity, spiritual discipline, intellectual openness, and moral anchoring.” Fluker finds these characteristics exemplified in the work and thought of black-church giants Martin Luther King Jr. and Howard Thurman. This volume, for leaders and emergent leaders in religious and other settings, sets forth the context and principles for ethical leadership, particularly for ministries and other professions whose mission directly advances the common good. Fluker’s volume grounds leadership in story, the appropriation of one’s roots, as a basis for personal and social transformation. He then explores the key values of character, civility, and community for ethical action on the personal, public, and spiritual realms. From these considerations he develops a model of the specific virtues that embody each realm of ethical leadership before applying them to the practical aspects of leadership and decisionmaking.

The LeRoy Butler Story
LeRoy Butler 2003

Routledge Handbook of Internet Politics
Philip N. Howard 2010
The politics of the internet has entered the social science mainstream. From debates about its impact on parties and election campaigns following momentous presidential contests in the United States, to concerns over international security, privacy and surveillance in the post-9/11, post-7/7 environment; from the rise of blogging as a threat to the traditional model of journalism, to controversies at the international level over how and if the internet should be governed by an entity such as the United Nations; from the new repertoires of collective action open to citizens, to the massive programs of public management reform taking place in the name of e-government, internet politics and policy are continually in the headlines. The Routledge Handbook of Internet Politics is a collection of over thirty chapters dealing with the most significant scholarly debates in this rapidly growing field of study. Organized in four broad sections: Institutions, Behavior, Identities, and Law and Policy, the Handbook summarizes and criticizes contemporary debates while pointing out new departures. A comprehensive set of resources, it provides linkages to established theories of media and politics, political communication, governance, deliberative democracy and social movements, all within an interdisciplinary context. The contributors form a strong international cast of established and junior scholars. This is the first publication of its kind in this field; a helpful companion to students and scholars of politics, international relations, communication studies and sociology.

A New Megasport Legacy
Andrew Spalding 2022-05-03
Though the Qatar 2022 FIFA Men’s World Cup is for many a symbol of long-standing corruption and human rights problems, the event may actually represent something entirely new. Megasports are now demonstrating a capacity to leave what this book calls a human rights and anti-corruption legacy: norms, practices, policies, or laws that have application beyond sport, are likely to endure after the event, and the implementation of which is accelerated by hosting the event. In the 2010s, Brazil’s hosting of the FIFA Men’s World Cup and Summer Olympics, and then South Korea’s hosting of the Winter Olympics, left what this book calls reactive, accidental, and one-dimensional anti-corruption legacies. Most would be shocked to find that Qatar now moves this legacy concept forward, undertaking to create megasports’ first intentional and proactive human rights legacy. The first and perhaps best opportunity to build a proactive, intentional, and two-dimensional human rights and anti-corruption legacy lies in France, as it prepares to host the 2024 Paris Summer Olympics while implementing new landmark anti-corruption and human rights laws. The concept may still advance in Australia and New Zealand (2023 FIFA Women’s World Cup) and Italy (2026 Milan Cortina Winter Olympics). However, the United Bid of Canada, the United States, and Mexico has promised the first proactive, intentional, and two-dimensional legacy around the 2026 FIFA Men’s World Cup. The book analyzes existing megasport policies and practices, then suggests reforms to acknowledge and support these new legacies.

American Foreign Policy in a Globalized World
David P. Forsythe 2013-05-13
In this volume, several leading foreign policy and international relations experts consider the long term prospects and implications of US foreign policy as it has been shaped and practiced during the presidency of George W. Bush. The essays in this collection - based on the research of well-respected scholars such as Ole Holsti, Loch Johnson, John Ruggie, Jack Donnelly, Robert Leiber, Karen Mingst, and Edward Luck - offer a clear assessment: while US resources are substantial, Washington’s ability to shape outcomes in the world is challenged by its expansive foreign policy goals, its exceptionalist approach to international relations, serious questions about the limits of its hard power resources as well as fundamental changes in the global system. Illustrating one of the central ironies of the contemporary situation in foreign affairs and international relations: that at the very time of the ‘unipolar moment,’ the world has become globalized to such an extent that the unilateralism of the Bush Administration leads as much to resistance as it does to coercion, compliance, and cooperation. American Foreign Policy in a Globalized World will be of interest to students and scholars of politics and international relations.

Electric Dreams
Ted Friedman 2005-12
Electric Dreams turns to the past to trace the cultural history of computers. Ted Friedman charts the struggles to define the meanings of these powerful machines over more than a century, from the failure of Charles Babbage’s “difference engine” in the nineteenth century to contemporary struggles over file swapping, open source software, and the future of online journalism. To reveal the hopes and fears inspired by computers, Electric Dreams examines a wide range of texts, including films, advertisements, novels, magazines, computer games, blogs, and even operating systems. Electric Dreams argues that the debates over computers are critically important because they are how Americans talk about the future. In a society that in so many ways has given up on imagining anything better than multinational capitalism, cyberculture offers room to dream of different kinds of tomorrow.

AFTONBLADET 2003-07-03 2003

Bibliographie der deutschen Sprach- und Literaturwissenschaft 2004

Leadership
Ronald R. Sims 2005
The contributors here seek to define exactly what leadership is or should be, and how to effectively develop it. Guided by an unusual framework that looks at leadership across different sectors and functions, they examine what they view as the major leadership challenges throughout the world.

Publications of the Astronomical Society of Japan
Nihon Tenmon Gakkai 2004

Love at Work
Brady G. Wilson 2010-05
"Love at Work" fomenta a revolution for workplaces of every description and in every industry: a revolution in which leaders understand that engaging people's hearts trumps engaging their minds. Wilson shows how leaders who love: believe in their people; pull out their highest good; serve their success; and challenge them to stress. When people's felt needs are met, says author Brady Wilson, they release the energy that triggers discretionary effort — 400% more effort, according to the Corporate Leadership Council. The principles in this cutting-edge book are sure to change the face of the workplace for years to come. “A game changer ... provocative, thoughtful, and challenging.” —JIM BROWN, author of "The Imperfect Board Member" "... a must read for anyone who interacts with people at work.” —JOSE TOLOVI, Jr., PhD, Global CEO, Great Place to Work Institute "True love is a competence, a spiritual force, a strategy, a way of life. I challenge you to read this book, think, and engage.” —MARK RIVERS, CEO, Canadian Equity Opportunity Capital BRADY G. WILSON is also the author of "Juice: The Power of Conversation" and "Finding the Sticking Point: Increase Sales by Transforming Customer Resistance into Customer Engagement." He is the co-founder of Juice Inc., an organization committed to transforming people, teams, and organizations. Brady has energized leaders, managers, and front-line workers in many of North America’s Fortune 500 companies, through keynote speeches, facilitation, coaching, and training. www.juiceinc.com

Евреи и деньги. История одного стереотипа
Абрахам Фоксман 2017-09-05
Почему евреев часто считают богатейшей нацией мира? Владеют ли евреи финансовыми и коммерческими секретами, недоступными другим народам? Как они на самом деле зарабатывают и ведут дела? История евреев и их бизнеса наполнена мифами, заблуждениями и стереотипами, и автор книги задался целью выяснить, какие из них основаны на правде, а какие - полная выдумка. В книге рассматриваются отношение христиан и евреев к бизнесу и богатству, роль евреев в финансовом мире, их деловые практики и секреты успеха, истории скандальных фигур, таких, как создатель крупнейшей финансовой пирамиды Бернард Мэдлофф. Автор не боится провокационных тем, но его исследование - весьма аргументированное, основанное на множестве исторических фактов и современных наблюдений. Это неизвестная широкой публике история евреев и денег. Книга предназначена для широкого круга читателей.

Strategic Corporate Social Responsibility
William B. Werther, Jr. 2010-04-28
Blending theory with practical application, this comprehensive text supports courses at the intersection of corporate social responsibility (CSR), corporate strategy, and public policy. Part I provides an overview of the field, defining CSR and placing it in the context of wider corporate strategy. Part II contains chapters on CSR issues related to the organization, the economy, and society, and provides detailed case studies on a variety of well-known firms. Adopting a stakeholder perspective, the authors explore CSR issues within the complex global business environment in which corporations operate today.

The High Engagement Work Culture
D. Bowles 2012-05-31
The 2008 crisis set off a systemic panic which almost engulfed the world’s financial system. Through a lens of sustainability this book examines how organisations can explore a new business culture today. Drawing from real-life examples and new ideas Bowles and Cooper discuss how organisations can move from 'me' to 'we'.

Management Ethics and Talmudic/Dialectics
Nathan Lee Kaplan 2014-07-08
Nathan Lee Kaplan develops a talmudic perspective on management ethics. By analyzing the central ethical dilemmas of corporate managers in light of applicable traditions from the Oral Torah, this book offers a critical bridge between the contemporary business corporation and rabbinic Judaism’s foundational tradition. The issues studied thereby include organizational culture, fraud and corruption, whistle-blowing, investor and employment relations, executive compensation, corporate social responsibility and environmental sustainability.

International Congress Calendar 2002

Corporate Social Responsibility
Mark S. Schwartz 2011-03-22
The term corporate social responsibility (CSR) is often used in the boardroom, classroom, and political platform, but what does it really mean? Do corporations have ethical or philanthropic duties beyond their obligations to comply with the law? How does CSR relate to business ethics, stakeholder management, sustainability, and corporate citizenship? Mark Schwartz provides a concise, cutting-edge introduction to the topic, analyzing many case studies with the help of his innovative “Three Domain Approach” to CSR. Corporate Social Responsibility also provides a chronology of landmark contributions to the concept of CSR and includes CSR resources on organizations, global codes and criteria, corporate CSR reports, and websites and blogs. It is an invaluable resource for students, instructors, and business leaders looking to master the basics of CSR.

Peripheral Neuropathy
Nizar Souayah 2013-03-27
Understanding the rapid changes in the evaluation and management of peripheral neuropathies, as well as the complexity of their mechanism, is a mandatory requirement for the practitioner to optimize patient's care. The objective of this book is to update health care professionals on recent advances in the pathogenesis, diagnosis and treatment of peripheral neuropathy. This work was written by a group of clinicians and scientists with large expertise in the field.

Strategic Partnerships in Asia
Vidya Nadkarni 2010-01-21
This book examines the nature and implications of the increasing interaction among three secondary powers in the world: China, Russia and India. It provides an in-depth analysis of the complex and often contradictory goals underlying their emerging strategic partnerships along with an assessment of the role these partnerships play in the larger regional and global contexts. In particular, it focuses on the important region of Asia/Eurasia, where these countries seek to increase their influence and compete against the prominence of the United States. Breaking new ground in looking at the ways in which the triad of bilateral strategic partnerships affect the countries’ individual aspirations for power, status and wealth, this book argues that their attempt to develop codified, formal bilateral partnerships and trilateral ties that seek to neither antagonise nor fully embrace each other is both a challenge to peace and security and an opportunity for cooperation. It concludes by suggesting scenarios under which competitive or cooperative economic and security orders may emerge. Clearly written and thoroughly accessible, this book will be an informative text for courses on international relations, international security, foreign policy and Asian and Russian politics.
Business Ethics
Denis Collins 2021-11-22
Business Ethics teaches students how to create organizations of high integrity and superior performance. Author Denis Collins and new co-author Patricia Kanashiro walk readers through designing ethical organizations using an Ethical Systems Model that outlines best practices for hiring, training, making ethical decisions, and fostering trust. The substantially revised Third Edition integrates the most current research findings; includes three new chapters on corporate governance and stakeholder relationships, global sustainability, and global corporate citizenship; and explores timely topics through new case studies on the opioid crisis, the #MeToo movement, climate change, and business responses to the COVID-19 pandemic. This title is accompanied by a complete teaching and learning package. Contact your SAGE representative to request a demo.
Digital Option / Courseware
SAGE Vantage is an intuitive digital platform that delivers this text’s content and course materials in a learning experience that offers auto-graded assignments and interactive multimedia tools, all carefully designed to ignite student engagement and drive critical thinking. Built with you and your students in mind, it offers simple course set-up and enables students to better prepare for class. Assignable Video with Assessment
Assignable video (available with SAGE Vantage) is tied to learning objectives and curated exclusively for this text to bring concepts to life. Watch a sample “What Would You Do?” video. Assignable Self-Assessments
Assignable self-assessments (available with SAGE Vantage) help students evaluate the ethics of an organization or group that they are a part of. LMS Cartridge: Import this title’s instructor resources into your school’s learning management system (LMS) and save time. Don’t use an LMS? You can still access all of the same online resources for this title via the password-protected Instructor Resource Site. Learn more.